



Next Steps in Your NASA SBIR/STTR Program Journey

Phase 1 with the NASA Small Business Innovations Research (SBIR)/Small Business Technology Transfer (STTR) program is just the beginning of a long and fruitful journey with NASA. Our goal is to help transition your technology towards integration into a NASA or other government agency mission and/or the commercial market.

Whether your destination is the Moon, Mars, or the Marketplace – let us help you get there.

Stay Connected

- Look out for email announcements and newsletters
- [Find and Connect](#) with a NASA Center Technology Transition Lead (CTTL)
- Attend other [outreach events](#)
- Use the [Directory](#) to connect with attendees from the Innovation & Opportunity Conference
- Find [local organizations](#) that can help with anything from proposal assistance to commercialization support

Prepare and Submit a Proposal

The 2021 SBIR/STTR [Phase 1 Solicitation](#) period is November 9, 2020 – January 8, 2021

- Review the [Resource Library](#) General Information and Phase 0 materials
 - One noteworthy change in this year's solicitation is Technical & Business Assistance (TABA), an award supplement aimed at improving your commercialization success. Learn more by [viewing this presentation](#) and follow the instructions in the solicitation.
- Remember the blackout
 - While the solicitation is open, NASA and support contractor personnel may not discuss the solicitation, proposals submitted or anticipated to be submitted, or evaluation results.
 - Dialogue regarding other technical work or other points of mutual concern not related to the open solicitation or proposals are not restricted and are encouraged.

Is another agency's program a better fit for you?

- Check out the [other participating agencies](#)
- Review the other [SBIR/STTR solicitations](#)
- The National Science Foundation (NSF) has space-related topics. Check out [this](#) comparison!

Make the Most of Your Phase 1 Experience

If you are expecting to receive a Phase 1 award in 2021 or recently received a 2020 Phase 1 award, make the most of your experience. **It is never too early to start planning for infusion/commercialization.**

- Review the [Resource Library](#) General Information and Phase 1 materials
- For 2021 Phase 1 Proposers, learn about [I-Corps](#) and indicate interest as part of your proposal submission
- For Phase 1 awardees, build a relationship with your Contracting Officer's Representative (COR).
They are there to:
 - Monitor technical performance and progress
 - Discuss needs, capabilities, utilization, infusion and commercialization, including planning for resulting Phase 2s
 - They may not provide specific direction to Phase II proposal development, such as feedback on proposal drafts
- Review the [Resource Library](#) Phase 2+ materials to get a better understanding of the journey ahead.

Think Big Picture

- If you are expecting a 2019 STTR Phase 2 award or are currently in a 2019 SBIR Phase 2, keep following and adjusting your transition plan!
- Review the [Resource Library](#) General Information and Phase 2+ materials to explore the Post-Phase 2 opportunities

If you have ever been awarded an SBIR/STTR contract, you are eligible for a Phase 3. NASA can issue Phase 3 on other agency SBIR/STTR contracts and other agencies can issue Phase 3s on NASA contracts.

- Get smart about the features and benefits of the Phase 3 by watching the video in the [Resource Library](#)
- Help your potential government customers understand the benefits

Looking for NASA customers?

- [Get in touch](#) with our Center Technology Transition Leads or Mission Directorate Liaisons. As you'll see when you look at one of our [solicitations](#), each technology area has an identified center or mission directorate that is "in charge" of that need; you can reach out to the appropriate folks in the area that best matches your technology or idea.

sbir.nasa.gov

Need help? Contact the Helpdesk at 301-937-0888 or sbir@reisystems.com;
the Helpdesk operates from 9 am – 5 pm ET, Monday through Friday.