



[Commercialization and Business Planning - Phase 2 \[1\]](#)

Title:

Commercialization and Business Planning

Video



[2]

PDF



[3]

Description:

It is never too early to start thinking about how you will position your technology or idea in the larger marketplace. Check out presentation (and the corresponding video) to get tips from NASA SBIR/STTR program experts on how you should be thinking about commercialization at every phase of our program.

Divider:
