SBIR/STTR
Small Business Innovation Research / Small Business Technology Transfer

I-Corps Overview Video- Phase 0 [1]

Title:

I-Corps Overview

Video
[2]
Description:

The NASA I-Corps program–which is open to Phase I awardees–enables small businesses, including start-up firms, to increase the odds of accelerating the process of developing their SBIR/STTR technologies into a repeatable and scalable business model. Learn more about I-Corps by watching this video from 2019 Innovation & Opportunity Conference.

- 0:00 mins - Why I-Corps™??
- 2:30 mins - NASA I-Corps Purpose
- 4:50 mins - Hear about I-Corps from one of the Alumni (Slide 4) (video embedded)
- 8:50 mins - Final notes about how to apply

Divider:

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